



North American Saxophone Alliance Biennial Conference

March 30 - April 2, 2023

EXHIBITOR REQUEST FORM

EXHIBITOR INFORMATION

All tables will be 6 ft. and each will include: two chairs, two all-access event passes, free wireless internet access, and access to the NASA Exhibitors Lounge. Please see Exhibitor Guidelines for important information.

EXHIBITOR SPACE RATES

- One 6 ft. table \$400.00
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EXHIBITOR ADD-ONS

- Each additional 6-ft. table \$300.00
 - Push Notification in the Conference App \$400.00
 - See page 3 for details
 - Social Media Post Prior to the Conference \$250.00
 - See page 4 for details
 - Email Blast to all NASA Members \$400.00
 - See page 5 for details
 - Banner Ad in the Conference App \$250.00
 - See page 6 for details
 - Advertisement in the Saxophone Symposium Variable
 - See page 7 for details
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Please complete and return the following by February 20, 2023

- EMAIL a completed copy of the Exhibitor Request Form to marketing@saxophonealliance.org
- PAY online at <https://www.saxophonealliance.org/conference-exhibitors.asp>
- EMAIL a completed copy of the Release of Liability Agreement

You will receive confirmation of your reservation upon receipt of both completed forms and payment in the correct amount. Both forms and correct payment must be received by February 20, 2023 in order to secure your space in the exhibit rooms.

Company Name: _____ Website: _____

Company Mailing Address: _____

Name of Company Contact: _____

Email of Contact: _____ Phone # of Contact: _____

Additional Add-Ons:

Additional Tables _____

Notification in Conference App _____

Social Media Post _____

Email Blast _____

Banner Ad in Conference App _____

Saxophone Symposium Advertisement _____

**** If you have purchased "add-ons" please submit the appropriate documentation (see below)*

TOTAL PRICE: _____

Completion and submission of this form acknowledges that the Exhibitor, its officers, agents, employees, members, successors, and assigns, hereby release and hold harmless NASA, the University of Southern Mississippi, and their directors, officers, members, agents and employees from all claims, damages, liabilities, losses, and expenses (including attorney's fees), of any kind and nature whatsoever, arising from or related to Exhibitor's use of the facilities and presentation of Exhibitor's goods and services at the 2023 NASA Biennial Conference.

PAYMENT BY CHECK:

- **EMAIL** a scanned copy of this Exhibitor Request Form to marketing@saxophonealliance.org
- **EMAIL** a scanned copy of the Release of Liability Agreement
- **MAIL** a check payable to the North American Saxophone Alliance to:
North American Saxophone Alliance
14070 Proton Road, Suite 100
Dallas, TX 75244



**2023 NASA PUSH NOTIFICATION IN CONFERENCE APP
MECHANICAL REQUIREMENTS**

COMPLETE THE FOLLOWING AND RETURN BY FEBRUARY 20, 2023:

- EMAIL a completed form to marketing@saxophonealliance.org
- PAY online at <https://www.saxophonealliance.org/conference-exhibitors.asp>

NOTIFICATION INFORMATION

- Notifications will push to all members who have downloaded the app at your specified time
- Limited availability - one push per exhibitor (*exception Platinum Sponsors*)
- Text Specifications: Text for the notification should be a maximum of 100 words

All advertising materials must be received by February 20, 2023 in order to secure your space in the conference app. You will receive confirmation of your reservation upon receipt of the required information.

Company Name: _____

Website (*to direct user to*): _____

Name of Company Contact: _____

Email of Contact: _____ Phone # of Contact: _____

Time & Date of Notification: _____

Text to be used in the Notification: _____



**2023 NASA SOCIAL MEDIA POST
MECHANICAL REQUIREMENTS**

COMPLETE THE FOLLOWING AND RETURN BY FEBRUARY 20, 2023:

- EMAIL a completed form and the picture/text to marketing@saxophonealliance.org
- PAY online at <https://www.saxophonealliance.org/conference-exhibitors.asp>

SOCIAL MEDIA INFORMATION

- Picture format: PNG or JPEG
- Text Specifications: Text for the post should be a maximum of 100 words
- A mockup-up post will be sent out for final approval one week prior to posting
- All ads will be co-branded with NASA
- Limited availability - one ad per exhibitor (*exception Platinum Sponsors*)

All advertising materials (including payment and correctly formatted ads) must be received by February 20, 2023 in order to secure your space. You will receive confirmation of your reservation upon receipt of the required information.

Company Name: _____

Website (*to direct user to*): _____

Name of Company Contact: _____

Email of Contact: _____ Phone # of Contact: _____

Text to be used in the post: _____



2023 NASA | EMAIL BLAST TO MEMBERSHIP

COMPLETE THE FOLLOWING AND RETURN BY FEBRUARY 20, 2023:

- EMAIL a completed form and the text to be used to marketing@saxophonealliance.org
- PAY online at <https://www.saxophonealliance.org/conference-exhibitors.asp>

EMAIL BLAST INFORMATION

- AD SPECS: No more than 2 images 1080 x 1080 dpi
- Picture format: PNG or JPEG
- Text Specifications: No more than 750 words
- A mockup-up email will be sent out for final approve one week prior to the full list send
- All ads will be co-branded with NASA
- Limited availability - one ad per exhibitor (*exception Platinum Sponsors*)

All advertising materials must be received by February 20, 2023 in order to secure your space. You will receive confirmation of your reservation upon receipt of the required information.

Company Name: _____

Website (*to direct user to*): _____

Name of Company Contact: _____

Email of Contact: _____ Phone # of Contact: _____



2023 NASA BANNER AD IN CONFERENCE APP

MECHANICAL REQUIREMENTS

COMPLETE THE FOLLOWING AND RETURN BY FEBRUARY 20, 2023:

- EMAIL a completed form to marketing@saxophonealliance.org
- PAY online at <https://www.saxophonealliance.org/conference-exhibitors.asp>

NOTIFICATION INFORMATION

- AD SPECS: Recommended image dimensions: 700px x 210px (Max 1000px x 1000px)
- Picture format: PNG or JPEG
- Banner ads will appear to all members who have downloaded the app on a rotating schedule in the home, agenda, profile, and web pages.
- Build a customizable sponsor profile that can include brochures & handouts, videos, etc.

All advertising materials must be received by February 20, 2023 in order to secure your space in the conference app. You will receive confirmation of your reservation upon receipt of the required information.

Company Name: _____

Website (*to direct user to*): _____

Name of Company Contact: _____

Email of Contact: _____ Phone # of Contact: _____



The Saxophone Symposium
ADVERTISING FORM

All advertising registration, payment, and information **must be received by May 1st 2023** in order to guarantee inclusion in *The Saxophone Symposium*. Placement of ads will be determined on a first come/first served basis, however NASA reserves the right to determine final ad placement. The 2023 Symposium will be globally indexed on online (JSTOR, EBSCO, etc.) which will have the opportunity for a broader readership.

| Advertising Rates for <i>The Saxophone Symposium</i> <i>All ads are COLOR and must be submitted as camera-ready PDF or TIFF files (300 dpi minimum)</i> | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------|
| Full-page ad 7" wide x 10" high | #1 | \$200 |
| Half-page ad (horizontal) 7" wide x 4 7/8" high | #2 | \$125 |
| Half-page ad (vertical) 3 3/8" wide x 10" high | #3 | \$125 |
| Quarter-page ad (vertical) 3 3/8" wide x 4 7/8" high | #4 | \$75 |

DISCOUNTS AVAILABLE

10% discount for exhibitors at the most recent North American Saxophone Alliance Conference.

20% discount for *PREMIUM SPONSORS* of the most recent North American Saxophone Alliance Conference.

Complete the following by to reserve ad space in *The Saxophone Symposium*:

- Email completed form and your ad as a camera-ready PDF or TIFF file (300 dpi minimum) to: marketing@saxophonealliance.org
- Mail payment (checks made payable to The North American Saxophone Alliance) to:
 North American Saxophone Alliance
 14070 Proton Road, Suite 100
 Dallas, TX 75244
- Credit card payments can also be received via our PayPal account. Please request payment via PayPal to receive an email invoice.

Company Name and Contact: _____

Company Contact Phone & Email: _____

Requested size of ad: _____ TOTAL PRICE: _____