

2018 NASA PROGRAM BOOK | MECHANICAL REQUIREMENTS

Trim Size: 9" x 12" | Add 0.125" on all sides for a full page bleed. Keep all copy / live matter 0.5" from trim edges.

	NON-BLEED ADS	BLEED ADS
Full page	8.25" x 11.25"	9.25" x 12.25"
1/2 page horizontal	8.25" x 5.4375"	
1/2 page vertical	3.9375" x 11.25"	
1/4 page square	3.9375" x 5.4375"	

PREFERRED FILE FORMATS | Hi-res PDF, TIFF, JPG.

- Make sure all images are at least 300dpi, CMYK.
- Flatten Photoshop files & outline fonts to avoid font issues.
- Any file compression on images, must be saved as highest quality.
- No RGB or Pantone colors.
- Feel free to include #NASA2018 on promotional materials

