North American Saxophone Alliance Biennial Conference, March 8-11, 2018
PROGRAM AD REQUEST FORM *(due by January 15, 2018)*

Advertising Rates for 2018 NASA Conference Program		
(9" X 12" booklet; see page 2 to view ad size examples)		
Full-page ads: Non-bleed = 8.25" x 11.25" Bleed = 9.25" x 12.25"	**#1** **#2**	**Full-page color ads: $400** *($375 for exhibitors*)* **Full-page B&W ads: $350** *($325 for exhibitors*)*
Half-page ad horizontal (B&W only) 8.25"x 5.4375"	**#3**	**$275** *($250 for exhibitors*)*
Half-page ad vertical (B&W only) 3.9375" x 11.25"	**#4**	**$275** *($250 for exhibitors*)*
Quarter-page ad square (B&W only) 3.9375" x 5.4375"	**#5**	**$200** *($175 for exhibitors*)*
Inside front and back covers (color only): Non-bleed = 8.25" x 11.25" Bleed = 9.25" x 12.25"	**#6**	**$525** *(only available for exhibitors)*
Back cover (color only): Non-bleed = 8.25" x 11.25" Bleed = 9.25" x 12.25"	**#7**	**$1,000** *(only available for exhibitors)*

*A discounted rate is offered to vendors who are also exhibiting at the conference

- ▪ **Your advertisement(s) must follow these guidelines:**
  - hi-res PDF, TIF, or JPG. (min. 300 dpi, CMYK)
  - flatten Photoshop files and outline fonts (to avoid font issues)
  - save any compression on images (such as JPG) as highest quality
  - no RGB or Pantone colors
  - email artwork directly to marketing@saxophonealliance.org
- ▪ **PAY** online at https://www.saxophonealliance.org/conference-exhibitors.asp
- ▪ **EMAIL** this completed form to marketing@saxophonealliance.org

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All advertising materials (including correct payment and correctly formatted ads) must be received by January 15, 2018 in order to secure your space in the conference program. You will receive confirmation of your reservation upon receipt of the required information. Placement of ads will be determined on a first-come, first-served basis; however, NASA reserves the right to determine final ad placement.

Company Name:_____Website: _____

Company Mailing Address: _____

Name of Company Contact: _____

Email of Contact: _____ Phone # of Contact: _____

Requested ad size(s) for NASA program: _____

TOTAL PRICE_____