North American Saxophone Alliance Biennial Conference, March 8-11, 2018 PREMIUM SPONSOR REQUEST FORM

PREMIUM SPONSOR INFORMATION

A limited number of "Premium Sponsor" opportunities will be available for the 2018 North American Saxophone Alliance Biennial Conference. A premium sponsorship will include the following:

- Sponsorship of prizes for the various NASA competitions (see below)
- Priority location in exhibit hall (premium sponsors will be able to pick their own location in the exhibit hall. This will be determined on a first-come, first-served basis).
- Prominent logo placement on NASA website (saxophonealliance.org) and in program booklet
- One full page color ad with priority ad placement (artwork due by January 15, 2018)
- 20% discount for one year on advertising in the Saxophone Symposium
- Special recognition during award ceremony
- Special recognition at evening concerts
- Special recognition on NASA's social media (i.e. Facebook and Twitter)
- Six all-access passes
- Three tables with six chairs
- Free wireless internet access
- Access to the NASA Exhibitors Lounge

PREMIUM SPONSOR PACKAGE RATES*

- NASA Quartet Premium Sponsor: \$6,250
- NASA Solo Premium Sponsor: \$4,750
- NASA Jazz Premium Sponsor: \$4,750
- NASA High School Solo Premium Sponsor: \$2,950
- NASA High School Jazz Premium Sponsor: \$2,950
- NASA Composition Premium Sponsor: \$2,500

*determined on a first-come, first-served basis; additional tables available for a discounted fee; additional ads available for a discounted fee (see below); placement of ads is an additional fee (see below)

ADVERTISING ADD-ONS (artwork due by January 15, 2018)

- Additional full page **color** advertisement: \$375 per ad
- Additional full page **B&W** advertisement: \$325 per ad
- Upgrade to inside front or back cover (color only): \$200 extra
- Upgrade to back cover (color only): \$475 extra

ADDITIONAL TABLES

• Each additional 6-ft. table: \$300

EXHIBITOR INFORMATION

Please see Exhibitor Guidelines for important information.

Please complete and return the following by February 1, 2018

- EMAIL a completed copy of the Exhibitor Request Form to <u>marketing@saxophonealliance.org</u>
- PAY online at https://www.saxophonealliance.org/conference-exhibitors.asp
- EMAIL a completed copy of the Release of Liability Agreement

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Company Name:	Website:
Company Mailing Address:	
Name of Company Contact:	
Email of Contact:	Phone # of Contact:
Sponsor package requested:	Additional tables requested:
Advertising ad-on requested:	

PAY online at https://www.saxophonealliance.org/conference-exhibitors.asp

You will receive confirmation of your reservation upon receipt of both completed forms and payment in the correct amount. Both forms and correct payment must be received by February 1, 2018 in order to secure your space in the exhibit rooms.

*Artwork for advertising is due by by January 15, 2018.